

WIFF and WAMM launch music video contest and call for submissions

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Windsor, ON - The Windsor Music Video Contest, presented by the Windsor International Film Festival (WIFF) and WAMM Magazine, today announced a call for music video submissions. The competition is open to filmmakers, musicians and music video directors in Windsor and region and Detroit, Michigan. Participants are invited to submit a three- to five-minute short film created for a piece of local music, and the deadline is April 30, 2010 at 7:00 pm EST.

Submission forms and information regarding eligibility for the 2010 Windsor Music Video Competition are available at www.wmvc.ca. Entries will be judged by a panel of industry professionals and the winner will be awarded the \$1,000 prize package.

"The Windsor Music Video Contest increases the visibility of local filmmakers and musicians and enhances awareness of their talents and skills," said WIFF Chair, Mark Boscarol. "The contest magnifies the role of music in independent film. "Next year we'll include a web and social media competition facilitating convergence of the three groups — music, film and social media — and fostering a new industry in Windsor," he added.

Windsor International Film Festival

The sixth annual Windsor International Film Festival (WIFF) will be held November 4 - 7, 2010. The Festival is a presentation of the Windsor International Film Festival Group (WIFFG), a registered not-for-profit cultural organization committed to debuting critically acclaimed independent Canadian and world film in Windsor, Ontario. WIFF is made possible through the generous support of its many sponsors and partners and is supported by Film Circuit, a division of the Toronto International Film Festival Group.

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