



For Immediate Release

May 15, 2012

MEDIA ADVISORY

Downtown Windsor BIA awards \$50,000 Facade Improvement Grant to MediaPlex

WHAT:

The Downtown Windsor Business Improvement Association (DWBIA) will award St. Clair College's MediaPlex Campus with a \$50,000 Facade Improvement Grant, on Wednesday May 16 at 12:30pm, for significantly enhancing the architectural integrity of the property and for promoting Downtown Windsor's unique character and identity.

Dr. Strasser will accept the grant on behalf of St. Clair College. The DWBIA will honour its pledge of \$50,000 in \$10,000 increments over the next five years.

The DWBIA has long recognized that the economic vitality and aesthetic quality of each business enterprise is important, and that both are linked in part to the success of surrounding commercial establishments. Since its inception in 2007, the DWBIA's Facade Improvement Grant Program has provided in excess of \$135,000 in funding to property owners, within the DWBIA boundaries, for the redesign, renovation and restoration of commercial building facades. Eligible improvements include, but are not limited to restoration, doors, signage, windows, awnings, lighting and masonry.

WHO:

- Dr. John Strasser, President, St. Clair College
- Mr. John Fairley, Vice President, College and Community Relations, St. Clair College
- Mr. Larry Horwitz, Chair, Downtown Windsor Business Improvement Association

WHEN:

Wednesday May 16, 2012 at 12:30 pm

WHERE:

St. Clair College MediaPlex
275 Victoria Avenue, Windsor

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For more information:

Larry Horwitz, Chair, Downtown Windsor Business Improvement Association
T 519-817-6264