



## **PICTURE BALLOONAPALOOZA CONTEST**

### **2012 RULES AND REGULATIONS**

#### **ELIGIBILITY**

All entries must be photographs taken at the Downtown Windsor BIA's Balloonapalooza 2012. The contest is open to all residents of Canada aged 18 years and older, except directors and employees of the Downtown Windsor BIA and any of the DWBIA's sponsoring companies or affiliated companies. This includes their immediate families, cohabitants, agents or contractors. The contest is void where prohibited or restricted by law. The DWBIA reserves the right to cancel the contest or modify these rules at its discretion. Decisions of the DWBIA will be final. No purchase is necessary. Any and all disputes will be resolved in the appropriate courts in the Province of Ontario and subject to the laws of the Province. Should there be a conflict between the laws of Ontario and any other laws, the conflict will be resolved in favour of the laws of the Province of Ontario. The Picture Balloonapalooza Photo Contest is subject to all Federal, Provincial and Municipal laws.

#### **FORMAT**

Entries are to be digital photographs and submitted electronically as jpeg files to [2012balloonapalooza@gmail.com](mailto:2012balloonapalooza@gmail.com) or submitted as jpeg files burned to disk. Digital files are to be at least 1600 pixels wide for a horizontal image or 1600 pixels tall for a vertical image, and no larger than 1MB (1,000 KB). Content alteration of digital files is not acceptable; including combining multiple photos. Cropping of photos is permitted, tonal or colour corrections are acceptable. Borders, frames, text or other graphic treatments are not permitted.

Finalists may be asked to submit a high-resolution file suitable for print reproduction. DWBIA judges reserve the right to disqualify contestants who are unable to submit, upon request, a high-resolution photograph of at least 300 dpi at 6 x 9 inches.

#### **CATEGORIES**

Submissions may be made in any one of the following categories:

- Scenics –shots of landscapes, balloons, festival, dining, activity etc
- People – individuals of any age, capturing character and spirit and a little fun!
- Humorous – fun photos that make you smile, or laugh out loud

#### **ENTRIES AND IDENTIFICATION**

Photographs entered must not have been previously published. Individuals can only win once per category, but may win in multiple categories. A Downtown Windsor Destination Prize will be awarded to the overall best photograph selected by the DWBIA jury. Entrants must own all rights to the photographs submitted. As such, entrants hold the DWBIA and the contest sponsors harmless from any breach of copyright. Photographs that have won any other contests or have been published in a magazine, newspaper and online are not eligible. Photographs that violate or infringe upon another person's copyright are not eligible. For a photo in which a person is recognizable, a model release is required. Model releases are the responsibility of the entrant and



must be presented in the event the photo is a winner. Photographs must have been shot between August 25 and August 26, 2012.

Entries can be received by email, by mail or in person. Limit of two entries per category per entrant. If an entry is received without a clearly designated category, or is in an inappropriate category, judges reserve the right to place the entry in the appropriate category. The DWBIA holds the right to disqualify entries with inappropriate content. Entries will not be returned.

### **PUBLICATION**

Winners' names and photographs will be published on [www.balloonapalooza.ca](http://www.balloonapalooza.ca). A selection of winning entries may also be published on the DWBIA and Balloonapalooza's websites, Facebook, Twitter and Tumblr accounts. The DWBIA reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible. Winners may be asked to participate in other DWBIA marketing initiatives related to promoting Downtown Windsor and/or Balloonapalooza as a destination.

### **DEADLINE**

All entries, whether mailed, delivered, or uploaded through the contest website must be received prior to 4:00 pm EST, August 30, 2012. Mail or hand-deliver entries to: Picture Balloonapalooza Photo Contest, Downtown Windsor BIA, 474 Ouellette Avenue, Windsor, ON N9A 1B2. Email entries to [2012balloonapalooza@gmail.com](mailto:2012balloonapalooza@gmail.com)

### **JUDGING**

The winners will be selected by a panel of DWBIA judges. Winners will be notified by email ONLY by 4:00 pm EST, September 5, 2012. Decision of the judges is final.

### **RESPONSIBILITY**

The Downtown Windsor BIA cannot be held responsible for entries that are lost, damaged, or delayed during transportation. The Downtown Windsor BIA is not responsible for any problems or technical malfunctions of computer online systems, servers, access providers, computer equipment, software or any email, online or internet entry lost due to technical problems or traffic congestion on the internet or at any website or any combination thereof, including any injury or damage to an entrant's or any other person's computer or property related to or resulting from playing or downloading any material in the promotion.

### **COPYRIGHT NOTICE**

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By submitting any photograph to this contest, the entrant grants (or warrant that the owner of such materials expressly grants) the Downtown Windsor BIA a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any DWBIA purpose, including, but not limited to advertising and promotional materials, its website, exhibition, and commercial products, including but not limited to Downtown Windsor publications. The Downtown Windsor BIA will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.