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Balloonapalooza seeks volunteers

Windsor, ON — The Downtown Windsor Business Improvement Association (DWBIA) and the Downtown Windsor Business Revitalization Association are inviting Windsor-Essex residents to volunteer for Balloonapalooza, a two day festival taking place in downtown Windsor, August 25-26.

This year, Balloonapalooza promises entertainment for people of all ages including giant cold air balloons and inflatables; live outdoor music concerts; bustling sidewalk cafés; a mini express train; a midway; slides and bouncers; balloon artists, clowns, buskers and more.

Each year the festival is supported by local volunteers who generously donate their time, talents and energy to help present this great event. We are once again seeking volunteers, aged 13+, to fill many positions including actors for inflatable balloon costumes, face painters, mimes, magicians, bands and solo acts, as well as general help with set-up and take down of the festival. High school students are also encouraged to participate and earn hours towards their community service involvement.

People interested in volunteering this summer are encouraged to download the volunteer application form from the festival website at <http://www.balloonapalooza.ca/media/press/>. Application forms can be emailed to Liam McWade at liam@downtownwindsor.ca and Erica Iaruso at erica@downtownwindsor.ca, or dropped off at the DWBIA's Offices located at 474 Ouellette Avenue, Windsor.

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For more information:

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