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Balloonapalooza launches colouring contest

Windsor, ON — The Downtown Windsor Business Improvement Association (DWBIA) and the Downtown Windsor Business Revitalization Association are inviting Windsor-Essex youth, aged 4 - 12, to participate in Balloonapalooza's Colouring Contest.

Entries must be submitted to the DWBIA located at 474 Ouellette Avenue no later than 4:00 PM on Thursday August 9, 2012, and must include the child's first name, age and telephone number. Entrants must be Windsor-Essex residents, and prizes will be awarded in four age categories. Prizes include coupons to Campbell's Mini Amusement Park to be located at Chatham Street West and Ferry Street during Balloonapalooza on August 25-26, 2012. The Downtown Windsor BIA will also display many of the submissions at its offices.

Colouring sheets can be obtained at City of Windsor Community Centres, Windsor Public Libraries, Essex County Public Libraries, various local daycares and summer camp sites, and the DWBIA Offices. The sheets and contest rules can also be downloaded from the festival website at www.balloonapalooza.ca

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For more information:

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