



For immediate release: January 12, 2012

Imagine, and we did!

Windsor, ON — In 2011 your Downtown Windsor BIA imagined a business district that was cleaner, safer and more aesthetically pleasing to visitors, residents and business owners alike. Your Downtown Windsor BIA imagined making connections and developing partnerships that would support the needs of all downtown businesses, residents and the community at large. We imagined bustling sidewalk cafes, and dynamic festivals and events that would attract people to the city centre and keep them coming back time and again.

We reached out to downtown stakeholders, listened to and addressed your concerns, and advocated on your behalf on issues facing downtown Windsor — issues that needed real solutions. In 2011 our goals developed into successes, and going forward in 2012 we will continue to build upon these achievements.

Change is coming downtown ... new University of Windsor and St. Clair College campuses, the relocation of the Windsor Star, the completion of the Windsor Riverfront Project, an Aquatic Centre and a new cultural renaissance, to name but a few.

Asked for her opinion, Veronique Mandal said, "I think the change that is coming to downtown Windsor is absolutely tremendous. I know for sure that, as the Head of the Journalism Program here at St Clair College, I'm absolutely delighted to be part of it.

So I think what it says is that we're bringing people into the downtown and we're creating a whole new foundation for change, excitement and whatever happens to the downtown has to benefit all of Windsor," she added.

Embracing changes that support the growth and continued development of a robust downtown is a cornerstone of responsible successful BIA management, and your Downtown BIA continues to champion initiatives that augment and strengthen Downtown Windsor.

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