



Media Release

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FOR IMMEDIATE RELEASE

Media City Film Festival / House of Toast Film & Video Collective

309 Chatham Street West, Windsor, Ontario, N9A 5M8 Canada • Website: <www.houseoftoast.ca>

Media City Film Festival announces its 2010 festival program. 5 days. 3 venues. 75 films from 18 nations.

Windsor, ON / Detroit, MI – Windsor's Media City Film Festival proudly presents its 16th annual edition, May 25-29, 2010. The festival is thrilled to announce its 2010 screening schedule, including over 75 new films from 18 nations, featuring many premieres, plus live performances, gallery exhibitions, filmmaker Q&As, after-parties and awards taking place during this exciting five-day long event.

Many of the filmmakers will attend from across Canada, the United States and Europe.

The festival's FREE full colour catalogue will hit the streets next Wednesday, May 12th and will be available for pick-up at Milk Coffee Bar, Phog Lounge, Burton Theatre and other locations in Windsor and Detroit. For a limited time the festival catalogue is available for download by following the link on our website. The complete screening schedule with detailed information about all films and directors coming to Media City this May: www.houseoftoast.ca

The festival's Main screening venue is the Capitol Theatre (121 University Ave. W. in downtown Windsor), with other events at the Burton Theatre in Detroit (3420 Cass Ave.) and the Art Gallery of Windsor (401 Riverside Dr. W.)

All Media City screenings are Pay What You Can (suggested donation \$5). Full festival pass: \$20. Tickets and passes available at the door. Limited seating available.

About Media City Film Festival

Media City (established 1994) is five-day long festival, featuring visiting artists, exhibitions and talks, live performances, after-parties, retrospective screenings, and international competition programs showcasing new work by some of the world's most influential film and video artists. Media City's primary venue is downtown Windsor's historic Capitol Theatre and Arts Centre, with ancillary events at other venues in Windsor and Detroit. Now in its 16th year, the festival is recognized as one of leading events of its kind in the world, garnering global attention for its "Internationalism, eclecticism and sheer excellence of programming." (Senses of Cinema)

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